Press Release - March 21th, 2014

27 - 30 MARCH 2014 Jardin des Tuileries



## PAD Paris 2014 27-30 March - Stand 60

## Galerie Pascal Cuisinier showcases key pieces in furniture design

For its fourth time at PAD Paris, which is being held this year from March 27<sup>th</sup> to 30<sup>th</sup>, galerie Pascal Cuisinier has brought together key pieces from the field of French furniture design from 1951 to 1961, such as the G1 PL ceiling light with counterweight, Courchevel low chairs and the famous CEO desk by Pierre Guariche, not forgetting the iconic Model 316 floor lamp by Jean-Boris Lacroix.

This exceptional collection will be exhibited by Galerie Pascal Cuisinier at an ambitious stand directly inspired by the modernist architectural movement of the early 20th century, in particular by Philip Johnson's Glass House and the Neue Nationalgalerie, Berlin, by Ludwig Mies van der Rohe.

Galerie Pascal Cuisinier is a regular participant at key international art fairs, including PAD Paris, PAD London, Design Miami/Basel and Design Miami/. It champions the showcasing of a carefully-chosen selection of designers through its presentation of rare, well-documented pieces in displays that are renowned for their quality and creativity.

Pascal Cuisinier regards the gallery's exhibitions at large international fairs as part of his effort to inform and guide the aesthetic of collectors about French design from 1951-1961. His network of buyers includes the biggest collectors of furniture in the world.



PDG desk – The CEO range, Pierre Guariche (1926 – 1995) Chrome-plated metal, Mahogany and wood laminate/plastic laminate/ laminate 75 x 200 x 110cm – Photograph courtesy of Pascal Cuisinier



galerie

pascal cuisinier

design historique français

Model 316 lamp, Jean-Boris Lacroix Produced by: Luminalite, 1958, Lacquered metal, Perspex and gilt brass Photograph courtesy of Pascal Cuisinier

## THE GALERIE PASCAL CUISINIER SUPPORTS FIRST GENERATION OF MODERN FRENCH FURNITURE DESIGNERS

Since 2006, Galerie Pascal Cuisinier has vigorously promoted the first generation of modern French furniture designers. These individuals epitomized the ultra-modern character of 20<sup>th</sup> century design in their works. Their works, produced between 1951 and 1961 with a view to mass-production, are characterized by an emphasis on functionality, technical innovation and elegance.

Pascal Cuisinier's motto is 'expect excellence'. This can be seen in the painstaking care he takes to select only the best works from this period, the catalogue raisonnés he has produced and the meticulously-crafted displays on show in the gallery and at the biggest art fairs around the world.

Located on the Rue de Seine, the Galerie Pascal Cuisinier is *the* gallery in which to find the works of the first generation of modern French furniture designers. Its founder has made a significant contribution to research into both the historical and aesthetic aspects of French furniture design between 1951 and 1961.

He has helped awaken the spirit of the avant-garde behind the designs of J. Abraham and D. Rol, R.J. Caillette, G. Dangles and C. Defrance, P. Guariche, A. Monpoix, M. Mortier, J.A. Motte, P. Paulin, A. Philippon, J. Lecoq and A. Richard, as well as on the work of key light fitting designers J. Biny, P. Disderot and R. Mathieu.

