

PIERRE GAINARD

2 CUPS STUFFED

30 JANUARY - 4 MARCH 2016

OPENING SATURDAY 30 JANUARY 6 - 9 PM



Mouvement vers une sémantique de Fils2pute (D'Après Adidas Lab) (Movement towards Son of a Bitch semantics (From Adidas Lab)), 2015
Brushed metal, varnish, ball bearings, windscreen wipers, power supply 12V 20 AMP 6MM cables, turnbuckles, springs, sneakers, 350x350x200 cm



Still from the film: *Thug Roi, rendez-vous extraordinaire avec mon frère (Thug King, an extraordinary meeting with my brother)*, 2016 Shot with HD video 720P, 48 min



Still from the film: *Tutta la mia Roba*, 2015
Shot with HD video 1080P, 11min



Eric Mouchet portrait
Courtesy galerie Eric Mouchet



Galerie Eric Mouchet is proud to present *2 Cups Stuffed*, the first solo exhibition by Pierre Gaignard in Paris, from 30 January until 4 March 2016.

Pierre Gaignard is what one would call a nomad. He permanently relocates himself in order to develop both his film projects and his sculptural projects. Raised on American TV culture from the 1990s, his work is steeped in fantasy clichés that find themselves in-between reality and fiction, as if directing a scene of intrigue in his own life.

The title of the exhibition *2 Cups Stuffed* refers to a hit by Young Thug, a famous rapper from Atlanta starting to break into the European music scene. Fascinated by this new American rap icon, Pierre Gaignard created a fictional biopic from images found on the Internet. Thanks to this body of private photographs taken from the Internet is it as authentic as possible. The film is actually the result of a fantasy story by the artist, about two protagonists: Young Thug and his brother, the narrator of the story. From the point of view of his brother, the story follows the life of the rapper in Atlanta, intoxicated by the excess of this global city.

In some of these pirated videos, Pierre Gaignard was intrigued by a machine that supposedly tested the wear and tear of sneakers in laboratories belonging to Adidas. He reproduced it in order to possess it during a residency in 2015 at Summerlake, Annecy, under the commission of Thierry Mouillé. He named it *Movement towards Fils2pute semantics (From Adidas Lab)*. A metaphorical criticism of the incessant activity of capitalist society, the imitation of this machine created by Adidas also highlights his interest in all forms of counterfeiting.

In effect, the violation of rights is a recurring issue in the ensemble of works by Pierre Gaignard, like the pirated videos for the creation of the biopic about Young Thug or the film *Tutta la mia Roba (2015)* projected at the exhibition.

During Pierre Gaignard's residency at Abruzzes, Italy, the artist witnessed the craft of Arrosticini production (lamb skewers). In the course of this anthropological experience the farmer confessed to him that he trafficked flint. Pierre then recreated this declaration, still juggling between simulation and dissimulation, placing the human at the heart of his work.

GALERIE ERIC MOUCHET, IS DEDICATED TO CONTEMPORARY ART IN THE HEART OF SAINT-GERMAIN-DES-PRÉS

Supported by a high level of quality and expertise, Galerie Eric Mouchet displays an eclectic and demanding programme, under the influence of its founder Eric Mouchet, an expert in graphic arts for the Appeal Court of Paris and a specialist of Le Corbusier's drawing work.

Collector of international artists of the 70s-80s and young emergent artists, Eric Mouchet made the jump in 2014 to bring together his passion for contemporary art and his expertise while opening his gallery, 45 rue Jacob, Paris 6th.

Located in the historical cultural centre of Paris, Galerie Eric Mouchet shows real individuality and contributes to the opening up Saint-Germain-des-Prés.

Certain works in the exhibition *2 Cups Stuffed* are created during Pierre Gaignard's artist residence in Abbateggio (PE), Italy. A projection of the film *Thug Roi, rendez-vous extraordinaire avec mon frère (Thug King, an extraordinary meeting with my brother)* will be shown as part of the exhibition.

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From Tuesday to Saturday 11 am - 1 pm and 2 - 7 pm