

MAARTEN BAAS RUN & HIDE

26 JANUARY – 3 MARCH 2017

PRESS RELEASE



MAARTEN BAAS | CARAPACE SMALL CABINET (STEEL) | 2016

PRESS PREVIEW THURSDAY 26 JANUARY 2017, 6 – 9 PM
4 ALBEMARLE STREET W1S 4GA, LONDON

press contacts

World Lindsey Williams, Timothée Nicot, Alexandra El Zeky

+ 33 1 71 19 48 01 | cwg@communicart.fr

Americas Carla Colón & Andrey Furmanovich

+ 212 228 5555 | cwg@nadinejohnson.com



MAARTEN BAAS | CARAPACE SMALL CABINET (STEEL)
2016
GOLDEN WELDED BLACK PATINATED STEEL, EUROPEAN WALNUT
H83 L135 W66 CM / H33.5 L53.1 W26 IN
LIMITED EDITION OF 8 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY

ABOUT | RUN & HIDE

For its first solo show at the new London space, Carpenters Workshop Gallery is pleased to announce the exhibition 'Run & Hide', by Dutch designer Maarten Baas. The exhibition will take place from Wednesday 26 January to 3 March 2017 providing a taste of what's to come in the first major retrospective of the designer's work, 'Hide and Seek' at the Groninger Museum in the Netherlands running from 18 February to 24 September. The exhibition at Carpenters Workshop Gallery will cover four major collections of the designers' career.

Firstly, the exhibition will bring Maarten Baas' 'Carapace' collection to the UK for the first time. The series is inspired by the protective, decorative or camouflaging shell found on the back of animals such as beetles and turtles. Shown for the first time at Carpenters Workshop Gallery New York in 2016, it will be the first time they have been presented in London. The exhibition will include a desk, cabinet, armchair and cupboard.

Secondly, the gallery will present two of Maarten Baas' celebrated Clay chairs. Usually available as an open edition, for the design's 10th anniversary, a special bronze version has been created. The gallery will present the work in both patinated and polished bronze.

The gallery will also show an example of the designer's famous 'Real Time' collection. The Grandfather clock in bronze is one of Maarten Baas' early clocks which incorporates a 12-hour video of a man drawing and erasing the minute and hour hands of a clock face onto a screen. The series has become iconic and examples can be seen in museums and major collections around the world. Schiphol airport, Amsterdam's central airport recently commissioned the designer to create a large-scale version for its main hall. An example will also be on display at the Kasteel Van Gaasbeek near Brussels from 18 April to 6 June 2017.

Finally, one major piece of the 'Smoke' series will be on view. Entirely carbonized with a blow-torch, the designer marks the beauty of human intervention and turns defaults into aesthetic qualities. The pieces of the 'Smoke' series created for his graduation show at Design Academy Eindhoven in 2002, have entered prestigious collections such as the Victoria & Albert Museum and the Groninger Museum.



MAARTEN BAAS | CARAPACE ARMCHAIR (BRONZE)
 2016
 GOLDEN WELDED PATINATED BRONZE, ALPACA AND WOOL
 H72 L99 W92 CM / H28.4 L39 W36.2 IN
 LIMITED EDITION OF 20 + 4 AP
 COURTESY CARPENTERS WORKSHOP GALLERY

ABOUT | CARAPACE

Carapace is a scientific term for a protective, decorative or camouflaging shell found on the back of animals such as beetles and turtles. This idea of creating a 'hard skin' to protect the soft body is a key inspiration for Maarten Baas's newest series.

Starting off in admiration of the 1950s refrigerator, this led him to the study of these curved, organic forms found in nature. The designer has created a series of furniture encompassed by a patchwork of bronze plating, dot-welded, piece-by-piece, to form the skin of the furniture, acting as a protective shield, similar to a turtle shell.

The designer says, "I feel it's important to have a hard layer under which something good and fruitful can bloom up. The works explore the feeling of vulnerability up against the desire for development in the environment."

Carapace reflects the idea of the protective in harmony with the beautiful. It is represented by the hard metal exterior, consequently conveying the evolution of the very fine interior where treasure can hide.

'I like the contrast between a very hard outside and a soft inside, something that's fragile, something that needs to develop, like an oyster has in the most extreme way. And every one has it, literally... ones' heart is protected by ones' chest, but also more psychologically, everyone tends to protect parts of themselves that are sensitive' explains the designer.



ABOUT | CLAY

The 'Clay' series was launched in 2006 at the Salone del Mobile. Maarten Baas creates functional designs based on metallic structures covered in industrial clay. Under random forms and fragile appearances, these objects, showing the fingerprints of the artist, play with proportions and the illusion of instability.

Volumes are flickering, frail legs are shaking, the apparent sensitivity of the surfaces and the vivid colors reinforce the extravagance of spontaneous and childlike modeling.

MAARTEN BAAS | CLAY DINING CHAIR (BRONZE)
 2016
 POLISHED BRONZE
 H78 L41 W50 CM / H30.7 L16.1 W19.7 IN
 LIMITED EDITION OF 10
 COURTESY STUDIO MAARTEN BAAS

The 'Clay' series encompasses the designer's will to over-step the boundaries of a preconceived definition of beauty, creating new aesthetics, coming back to the simplicity of a gesture and the pleasure of hand-moulding and experimentation.

Each of these objects is a unique piece. The designer reconsiders impersonal industrial design giving these pieces an expressive human-scale and engaging himself in the creation process.

For the 10 year anniversary of this series, Maarten Baas created new versions in patinated and polished bronze, only available in limited edition.



MAARTEN BAAS | CLAY DINING CHAIR (BRONZE)
 2016
 PATINATED BRONZE
 H78 L41 W50 CM / H30.7 L16.1 W19.7 IN
 LIMITED EDITION OF 10
 COURTESY STUDIO MAARTEN BAAS



MAARTEN BAAS | SMOKE BIEDERMEIER CABINET
2013
CHARRED FURNITURE WITH CLEAR EPOXY RESIN
H97 L104 W46 CM / H38.2 L40.9 W18.1 IN
UNIQUE
COURTESY CARPENTERS WORKSHOP GALLERY

ABOUT | SMOKE

Announcing the artist's upcoming exhibition at the Groninger Museum in the Netherlands in February 2017, this exhibition is also the occasion to present Maarten Baas' work in all its diversity, showing one of his most famous series 'Smoke'.

The 'Smoke Biedermeier Cabinet' is a metamorphosed found piece entirely burnt and covered in epoxy resin to preserve its torched texture. Giving the cabinet a second life, Maarten Baas overturns the notion of beauty in highlighting the obsolescence of objects and unpredictable natural elements, giving space to 'submersive' design.

The 'Smoke' series was created for the designer's graduation at Design Academy Eindhoven in 2002 and are in collection in main museums, such as the Victoria & Albert Museum and the Groninger Museum.



ABOUT | REAL TIME

The exhibition will be the occasion to present a piece of the reknown 'Real Time' series. For 'Grandfather', a human-size tower, one can see, through the shadow, an old man drawing one by one, each minute of time with a black marker. Like an endless repeated action, the man erases and redraws time, during a 12 hours performance, expressing the evanescence of time and life.

MAARTEN BAAS | GRANDFATHER CLOCK BRASS
2014
BRASS, DIGITAL EQUIPMENT
H231 L65 W41 CM / H90.5 L25.5 W16.5 IN
LIMITED EDITION OF 8 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY

Every new iteration of the clock has had a different theme, character, and design. According to Maarten Baas, designers are in a way 'entertainers' who make a show for the world, therefore he considers a theatre would be representative for his 'Self Portrait'.

'Real Time' was launched in April 2009 at the Salone Del Mobile in Milan, Italy with with the Sweepers, Analog Digital and Grandfather clocks. Since then, Real Time has expanded from films and grandfather clocks, to an iphone app and special commissions, such as the Schiphol clock, launched in July 2016.





MAARTEN BAAS | PORTRAIT

2016

COURTESY STUDIO MAARTEN BAAS © MADIS MOGENSE

ABOUT | MAARTEN BAAS

A graduate of the prestigious Design Academy Eindhoven in 2002, Maarten Baas launched himself onto the design scene with his 'Smoke chair' created by singeing a second-hand piece of furniture with a blowtorch.

This critically acclaimed piece gained the designer international recognition as it was further developed into a hugely successful collection titled 'Where There's Smoke' and subsequently became an icon of 21st century design.

This series launched Maarten Baas's career in the design industry. His series 'Real Time' where he films an actual person drawing the hands of the clock on a transparent panel then erasing and rewriting the minute hand every minute for 12 hours, gained much critical acclaim.

With each collection, the designer pushes the boundaries of functional sculpture to its absolute limit, fully transcending the borders of art and design as is seen with his collections, 'Clay Furniture', 'Hey Chair,' 'Be A Bookshelf' and 'Sculpt'.

Maarten Baas has exhibited his works all over the world including Moss Gallery, New York, the Victoria & Albert Museum in London and Milan Salone del Mobile, as well as commissions for the design of the Gramercy Park Hotel, New York and the Groninger Museum Restaurant 'Mendini'.

MAARTEN BAAS | INTERVIEW

The retrospective of your work coming up at the Groninger Museum in February is an important turning point in your career and a nod of respect from the art and design establishment in the Netherlands. How did it come about and how do you feel about it?

The Groninger Museum has followed my work since the beginning. Over the years its collected some of my works and then they asked me to re-design its restaurant, so it's a long-standing relationship. I'm looking forward to presenting a complete overview of 15 years' work. It's nice that it's still going well.

Carpenters Workshop Gallery has chosen you as the first designer to exhibit in its new larger space in Mayfair: this shows the close collaboration you've been building with the gallery over the past years. What is your feeling about this and the evolution of your work?

I wasn't aware of that. That's nice, I also was the first in the NYC gallery! Julien, Loïc and I have known each other since the beginning of Carpenters Workshop Gallery. Ever since, we have been slowly moving towards each other.

Carpenters Workshop Gallery constantly raises the bar for design, by exhibiting and working on the production of extremely high quality works. I'm glad to be included in this collection of designers.

The exhibition in London will include versions of your well-known and much-loved Clay chairs, could you tell us more about the importance of this series that began ten years ago?

That was very important to me. After the big success of 'Smoke' it was hard to come up with something as significant. It felt very vulnerable to coming up with those childish, almost clumsy pieces. When it became a success as well, I knew that I could trust my intuition from then on.

There has been a lot of positive feedback for your Carapace collection that you debuted for the first time at the gallery's New York space earlier this year. Has it reached your expectations?

Yes, it was a step up in professionalism and in finishing. All the details are so well thought through, with the hinges and the insides of all cabinets, it's an extremely high-end series.

Could you tell us about the different creation stage of your works?

It's always different, but in all cases it starts with the concept, long before the material comes in. I think: what do I want to express? And only after that I think: how can I make it? With which material? Then I mostly go back and forth with my production partner, DHPH, they make mock-ups, tests, samples and so on. Slowly a design takes shape. It never goes straight from the drawing-table to the workshop, it's always a process of making and trying.

The 'Real Time' clock series has been a huge success with the recent commission of a monumental version at Schiphol airport in Amsterdam. What's next for this collection?

There's not a next plan. only if there's a really great idea, or a great occasion, will I start thinking of it again.

What is your next project?

In the Groninger Museum there will be a new installation. I can't tell much about it yet....and of course, my book! 'Hide & Seek', will be launched at the same time as the opening of the museum show.

IMAGES AVAILABLE FOR THE PRESS



MAARTEN BAAS | CARAPACE ARMCHAIR (BRONZE)
2016
GOLDEN WELDED PATINATED BRONZE, ALPACA AND WOOL
H72 L99 W92 CM / H28.4 L39 W36.2 IN
LIMITED EDITION OF 20 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY



MAARTEN BAAS | CARAPACE CUPBOARD
2016
GOLDEN WELDED BLACK PATINATED STEEL, EUROPEAN WALNUT
H213 L150 W68 CM / H83.9 L59.1 W26.8 IN
LIMITED EDITION OF 8 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY



MAARTEN BAAS | CARAPACE ARMCHAIR (STEEL)
2016
GOLDEN WELDED BLACK PATINATED STEEL, ALPACA AND WOOL
H70 L104 W94 CM / H27.5 L40.9 W37 IN
LIMITED EDITION OF 20 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY

IMAGES AVAILABLE FOR THE PRESS



MAARTEN BAAS | CARAPACE SMALL CABINET
2016
GOLDEN WELDED PATINATED BRONZE, EUROPEAN WALNUT
H85 L135 W66 CM / H33.5 L53.1 W26 IN
LIMITED EDITION OF 8 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY



MAARTEN BAAS | CARAPACE DESK
2016
GOLDEN WELDED PATINATED BRONZE, EUROPEAN WALNUT, LEATHER
H75 L201 W88 CM / H29.5 L79.1 W34.6 IN
LIMITED EDITION OF 8 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY



MAARTEN BAAS | CARAPACE WIDE CABINET
2016
GOLDEN WELDED TEMPERED BRONZE, EUROPEAN WALNUT
H87 L219 W67 CM / H34.2 L86.2 W26.4 IN
LIMITED EDITION OF 8 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY

IMAGES AVAILABLE FOR THE PRESS



MAARTEN BAAS | SMOKE BIEDERMEIER CABINET
2013
CHARRED FURNITURE WITH CLEAR EPOXY RESIN
H97 L104 W46 CM / H38.2 L40.9 W18.1 IN
UNIQUE
COURTESY CARPENTERS WORKSHOP GALLERY



MAARTEN BAAS | GRANDFATHER CLOCK BRASS
2014
BRASS, DIGITAL EQUIPMENT
H231 L65 W41 CM / H90.5 L25.5 W16.5 IN
LIMITED EDITION OF 8 + 4 AP
COURTESY CARPENTERS WORKSHOP GALLERY



JULIEN LOMBRIL & LOÏC LE GAILLARD
COURTESY CARPENTERS WORKSHOP GALLERY

CARPENTERS WORKSHOP GALLERY COLLECTIBLE DESIGN TODAY

Carpenters Workshop Gallery produces and exhibits functional sculptures by international rising and already established artists and designers going outside their traditional territories of expression.

Actively involved in the research and production of the limited edition works exhibited, the gallery's choices are guided by the research of an emotional, artistic and historical relevance; a relevance that appears as an evidence.

The gallery relies on the partnership of childhood friends, Julien Lombrail and Loïc Le Gaillard. They first opened a space in London's Chelsea in 2006 in a former carpenter's workshop; they then followed with a second space in Mayfair in 2008.

The opening of a 600 square metre space in Paris in 2011 in the heart of Le Marais district, an address steeped in history as it was previously occupied by the Galerie de France for several decades, was a return to their roots.

2015 marked a major turning point for the gallery with the opening of Carpenters Workshop | Roissy, a unique 8,000 meter square space dedicated to artistic research and development, bringing together the elite of artisans, an homage to the French heritage of 'Arts Décoratifs'.

Carpenters Workshop Gallery | New York is the latest step in the gallery's remarkable development. This new space confirms the leadership and dominant position of the gallery in today's international territory of art and design.

Until June 2017, the gallery will be celebrating its ten year anniversary, with a special program of exhibitions, events and many surprises dedicated to a decade at the forefront of collectible design.



LONDON | CARPENTERS WORKSHOP GALLERY
COURTESY CARPENTERS WORKSHOP GALLERY

MAARTEN BAAS RUN & HIDE

EXHIBITION FROM 26 JANUARY TO 3 MARCH 2016

LONDON | CARPENTERS WORKSHOP GALLERY

4 ALBEMARLE STREET W1S 4GA, LONDON

PRESS PREVIEW THURSDAY 26 JANUARY 2016, 6 – 9 PM

CARPENTERS WORKSHOP GALLERY
COLLECTIBLE DESIGN TODAY

PROGRAM | JANUARY-MAY 2017

PARIS | STUDIO JOB HERE, THERE, NOWHERE, 19 January – 11 March 2017

NEW YORK | ART LIGHT group show, 26 January – 4 March 2017

NEW YORK | VINCENZO DE COTIIS, 9 March – 22 April 2017

LONDON | CHARLES TREVELYAN, 16 March – 5 May 2017

PARIS | WENDELL CASTLE, 23 March – 6 May 2017

PRESS CONTACTS

WORLD | LINDSEY WILLIAMS, TIMOTHÉE NICOT, ALEXANDRA EL ZEKY

+ 33 1 71 19 48 01 | cwg@communicart.fr

AMERICAS | CARLA COLÓN & ANDREY FURMANOVICH

+ 212 228 5555 | cwg@nadinejohnson.com

REPRESENTED ARTISTS

**ATELIER VAN LIESHOUT
MAARTEN BAAS
SEBASTIAN BRAJKOVIC
ANDREA BRANZI
FERNANDO & HUMBERTO CAMPANA
NACHO CARBONELL
WENDELL CASTLE
VINCENZO DE COTIIS
INGRID DONAT
VINCENT DUBOURG
JOHANNA GRAWUNDER
STUART HAYGARTH
MATHIEU LEHANNEUR
FREDERIK MOLENSCHOT
NENDO
RICK OWENS
WONMIN PARK
RANDOM INTERNATIONAL
GIACOMO RAVAGLI
PABLO REINOSO
ROBERT STADLER
STUDIO DRIFT
STUDIO JOB
CHARLES TREVELYAN**