

# PIERRE GAIGNARD

## *2 CUPS STUFFED*

30 JANUARY - 5 MARCH 2016  
OPENING SATURDAY 30 JANUARY FROM 5PM



*Mouvement vers une sémantique de Fils2pute (D'Après Adidas Lab) (Movement towards Son of a Bitch semantics (From Adidas Lab)), 2015*  
Brushed metal, varnish, ball bearings, windscreen wipers, power supply 12V 20 AMP 6MM cables, turnbuckles, springs, sneakers, 350x350x200 cm

**PIERRE GAINARD**  
*2 CUPS STUFFED*

30 JANUARY - 5 MARCH 2016  
OPENING SATURDAY 30 JANUARY FROM 5PM

**PRESS RELEASE**

**PIERRE GAINARD BIOGRAPHY**

**VISUALS AVAILABLE FOR USE BY THE PRESS**

**PRACTICAL INFORMATION**



Still from the film: *Thug Rois, rendez-vous extraordinaire avec mon frère (Thug King, an extraordinary meeting with my brother)*, 2016 Shot with HD video 720P, 48 min

Galerie Eric Mouchet presents *Two Cups Stuffed* the first solo exhibition of Pierre Gaignard in Paris from January 30 to 5 March, 2016.

Pierre Gaignard is what one would call a nomad. He permanently relocates himself in order to develop both his film projects and his sculptural projects. Raised on American TV culture from the 1990s, his work is steeped in fantasy clichés that find themselves in-between reality and fiction, as if directing a scene of intrigue in his own life.

The title of the exhibition *2 Cups Stuffed* refers to a hit by Young Thug, a famous rapper from Atlanta starting to break into the European music scene. Fascinated by this new American rap icon, Pierre Gaignard created a fictional biopic from images found on the Internet. Thanks to this body of private photographs taken from the Internet is it as authentic as possible. The film is actually the result of a fantasy story by the artist, about two protagonists: Young Thug and his brother, the narrator of the story. From the point of view of his brother, the story follows the life of the rapper in Atlanta, intoxicated by the excess of this global city.

In some of these pirated videos, Pierre Gaignard was intrigued by a machine that supposedly tested the wear and tear of sneakers in laboratories belonging to Adidas. He reproduced it in order to possess it during a residency in 2015 at Summerlake, Annecy, under the commission of Thierry Mouillé. He named it *Mouvement vers une sémantique de Fils2pute (D'Après Adidas Lab) (Movement towards Fils2pute semantics (From Adidas Lab))*. A metaphorical criticism of the incessant activity of capitalist society, the imitation of this machine created by Adidas also highlights his interest in all forms of counterfeiting.

In effect, the violation of rights is a recurring issue in the ensemble of works by Pierre Gaignard, like the pirated videos for the creation of the biopic about Young Thug or the film *Tutta la mia Roba* (2015) projected at the exhibition.



Still from the film: *Tutta la mia Roba*, 2015 Shot with HD video 1080P, 11min

During Pierre Gaignard's residency at Abruzzes, Italy, the artist witnessed the craft of Arrosticini production (lamb skewers). In the course of this anthropological experience the farmer confessed to him that he trafficked flint. Pierre then recreated this declaration, still juggling between simulation and dissimulation, placing the human at the heart of his work.

## PIERRE GAINARD BIOGRAPHY



Pierre Gaignard was born in 1986 and lives and works between France and Italy. He graduated from the Ecole Régionale des Beaux Arts de Rennes, the Ecole Nationale Supérieure des Beaux-Arts in Lyons and was a researcher at the Ecole Supérieur d'Art de la Réunion, all respected French art institutions.

### Selected exhibitions

#### **2015**

*Incidence &, Angle Art Contemporain*, Saint-Paul-Trois-Châteaux (26), Summer Lake, ESAAA Annecy.

*The land where mountains float*, Centre d'Arts Plastiques et Visuels, Lille (62).

*Ce qu'il reste de romantique*, La Saison Vidéo, Lille (62).

*L'Amérique, l'Amérique*, Vidéo Palace Hors-Série, Mains d'Oeuvres, St-Ouen (93).

*#00 – Chantier{s}*, Born&Die, Galerie Eric Mouchet, Paris (75).

Youthitude Festival, Villa Kuriosum, Berlin (Ger).

#### **2014**

*Stainless Texas Car Crash, Contrefaçons & Oodacq*, l'Oeil d'Oodacq, Rennes (35).

*TLWMF*, Mojito Kino, Berlin (All).

*Nuits Blanches*, Les Inrocks Lab, ENS, Paris (75).

*TLWMF*, FRAC Bretagne, Biennale Off, Rennes (35).

*Déontologie du photocopieur*, Biennale Off, Contrefaçons, Vivarium, Rennes (35).

*TLWMF*, CNP Cinéma Bellecour, Lyon (69).

*Milk-Shake vanille*, Atelier SUMO, Lyon (69).

*Sudation*, Île, Annecy (74).

*La chambre d'appel #1*, La Saison Vidéo, Lille (62).

*Tootem 2, Under the influence*, Société Sauvage, Les Instants chavirés, Montreuil (93).

*Cellule*, B. Collet, P. Gaignard feat G. Matta-Clark, Néon, Lyon (69).

#### **2013**

*Espace - Cellule*, T. Liégeois VS B. Collet, P. Gaignard feat G. Matta-Clark, Néon, Lyon (69).

*Flotter sur le porteur et l'ombrage*, B. Collet, P. Gaignard feat A. McQueen, Néon, Lyon (69).

*Manuel illustré pour idéaliste isolé*, B. Collet, P. Gaignard feat Panamarenko, Néon, Lyon (69).

*Rather Ripped*, B. Collet, P. Gaignard & G. Scerra feat C. Wool, Néon, Lyon (69).

*Rihanna et Nicki ne seront jamais nos girlfriends*, B. Collet & P. Gaignard feat W. Guyton & K. Walker, Néon, Lyon (69).

*Concours d'apnée en duo dans un ascenseur*, B. Collet & P. Gaignard feat C. Gaillard, Néon, Lyon (69).

*Reggâm*, Festival d'Art Numérique, Nabeul, Tunisie

**VISUALS AVAILABLE  
FOR USE BY THE PRESS**



Still from the film: *Tutta la mia Roba*, 2015  
Shot with HD video 1080P, 11min

## VISUALS AVAILABLE FOR USE BY THE PRESS



Still from the film: *Thug Bois, rendez-vous extraordinaire avec mon frère (Thug King, an extraordinary meeting with my brother)*, 2016 Shot with HD video 720P, 48 min



## VISUALS AVAILABLE FOR USE BY THE PRESS



Still from the film: *Thug Roi, rendez-vous extraordinaire avec mon frère (Thug King, an extraordinary meeting with my brother)*, 2016 Shot with HD video 720P, 48 min



**VISUALS AVAILABLE  
FOR USE BY THE PRESS**



Still from the film: *Thug Rois, rendez-vous extraordinaire avec mon frère (Thug King, an extraordinary meeting with my brother)*, 2016 Shot with HD video 720P, 48 min





## VISUALS AVAILABLE FOR USE BY THE PRESS



*Mouvement vers une sémantique de Fils2pute (D'Après Adidas Lab)*  
*(Movement towards Son of a Bitch semantics (From Adidas Lab)), 2015*  
Brushed metal, varnish, ball bearings, windscreen wipers, power supply 12V 20 AMP 6MM cables, turnbuckles, springs, sneakers, 350x350x200 cm

## GALERIE ERIC MOUCHET, IS DEDICATED TO CONTEMPORARY ART IN THE HEART OF SAINT-GERMAIN-DES-PRÉS



Supported by a high level of quality and expertise, Galerie Eric Mouchet displays an eclectic and demanding programme, under the influence of its founder Eric Mouchet, an expert in graphic arts for the Appeal Court of Paris and a specialist of Le Corbusier's drawing work.

Collector of international artists of the 70s-80s and young emergent artists, Eric Mouchet made the jump in 2014 to bring together his passion for contemporary art and his expertise while opening his gallery, 45 rue Jacob, Paris 6th.

Located in the historical cultural centre of Paris, Galerie Eric Mouchet shows real individuality and contributes to the opening up Saint-Germain-des-Prés.

---

### Current exhibition

*A Hair Breadth From Usability*  
Isabelle Plat

5 December 2015 - 16 January 2016

---



**GEM**  
GALERIE ERIC MOUCHET

45, rue Jacob  
75006 Paris

From Tuesday to Saturday 11 am - 1 pm and 2 - 7 pm  
[info@ericmouchet.com](mailto:info@ericmouchet.com)  
[ericmouchet.com](http://ericmouchet.com)



#### PRESS ENQUIRIES

International press enquiries: Lindsey Marsh | [lmash@communicart.fr](mailto:lmash@communicart.fr) | +33 (0)1 43 20 12 13

Francophone press enquiries: Marguerite Courtel | [mcourtel@communicart.fr](mailto:mcourtel@communicart.fr) | +33 (0)1 43 20 01 14