



## A selection of "100 Sièges français 1951 - 1961"

15 - 19 October 2014 PAD London - Berkley Square, Mayfair - Stand C9



The exhibition "100 sièges français 1951-1961", will run 6 September to 6 October 2014 at Galerie Pascal Cuisinier & the exhibition space Jean-Michel Wilmotte, Paris

> 13 rue de Seine 75006 / 9 rue du Roi Doré 75003 Paris Monday > Saturday / 10am > 7pm



Amsterdam chair - ARP - Designed for Steiner - 1954 Courtesy Galerie Pascal Cuisinier The most beautiful pieces from the exhibition "100 sièges français 1951-1961" showcased by **Galerie Pascal Cusinier** in Paris, will be selected and presented from 15 to 19 October 2014 at **PAD London**, the unmissable international fair specialized in modern art, design and decorative arts.

This major exhibition aims to instruct and inform, and will shed new light on the changes in aesthetics, materials and construction techniques that revolutionized chair design in 1950s France. Tubular metal legs, flat springs, the use of latex foam and elastic strapping – all these innovations first appeared in the 1950s. Taken together, they represent one of the most radical departures from tradition ever seen in the history of furniture design, both in France and the world over.

Galerie Pascal Cuisinier has collected chairs, armchairs, sofas, low chairs and benches for ten years. The pieces created between 1951 and 1961 by the most avant-garde designers of this period such as René Jean Caillette, Genevieve Dangles and Christian Defrance, Pierre Guariche, Joseph-André Motte, Pierre Paulin as well as Atelier de Recherche Plastiques (ARP).

Since 2006, **Galerie Pascal Cuisinier** has strongly promoted the first generation of modern French designers. These individuals epitomized the ultra-modern character of 20th century design in their works. Their furniture, produced between 1951 and 1961 with a view to being mass-produced, is characterized by an emphasis on functionality, technical innovation and elegance.

Exhibition at the Galerie Pascal Cuisinier in Paris September 6th - October 6th 2014

The exhibition will also be on display at PAD London October 15th - 19th 2014

