

{Artsper}

OPENING DOORS TO CONTEMPORARY ART GALLERIES

**16 MONTHS AFTER ITS LAUNCH,
ARTSPER.COM MAKES ITS NUMBERS PUBLIC... AND THEY'RE GOOD.**



François-Xavier Trancart et Hugo Mulliez, founders of Artsper.com. © Artsper

Hugo Mulliez and François-Xavier Trancart, founders of Artsper.com, the first website selling fine art works selected by partner galleries, have made their numbers public, sixteen months after their launch, showing the success of their site. Since its launch in 2013, Artsper.com has positioned itself as an essential player in art e-commerce in France.

ONE SALE A DAY

Artsper.com makes sales of around €1,000 a day, and frequently of €3,000 to €5,000 a day.

A TURNOVER THAT IS TRIPLED OVER THE LAST SIX MONTHS

Over the last six months, Artsper.com has tripled its sales of paintings, photographs, drawings and mixed media works. This result illustrates its success with buyers who are more and more interested in purchasing art online, according to a recent Hiscox report.

A SUCCESSFUL €300,000 FUNDRAISE

In March 2014, Artsper.com raised €300,000 from major players in e-commerce, proof of the confidence of its investors in the online market potential of fine art.

4,000 WORKS OF ART

4,000 works of art are for sale on the website, in all media: photographs, paintings, drawings, selected by Artsper's partner galleries.

220 PARTNER GALLERIES

220 galleries have already been selected by Artsper's committee, which guarantees high-end artworks and relevant acquisitions for the buyers.

700 ARTISTS

700 artists represented by Artsper's 220 partner galleries now have an increased online presence, 24/7.

A NEWSLETTER RECEIVED BY MORE THAN 100,000 SUBSCRIBERS

Each week, Artsper.com sends artistic selections or presentations of artists selected by the galleries featured on Artsper.com to its 100,000 subscribers.