



SHOW OFF 2011 ENDS ON A POSITIVE NOTE

THE FAIR CONSOLIDATES ITS POSITION WITH A STRONGER 6TH EDITION

The solo show format confirms its appeal to gallerists and visitors alike, seduced by its clarity and consistency. A sixth edition strengthened by an enhanced programme and multiple events.

SHOW OFF, the solo show art fair, ended its **sixth edition** on Sunday October 23rd at 8pm.

22 art galleries, including a half of foreign participants – coming from Switzerland, Luxemburg, the US and UK, Cyprus and Turkey – attended the event.

A few steps away from the Grand Palais, at the foot of the Alexandre III bridge over the Seine, thousands of amateurs, collectors, professionals and artists have visited SHOW OFF and the SHOW OFF Lab' over 5 days.

Over 170 journalists have been accredited, including **a third from international media.**

Exhibitors have enjoyed the fair's format and privileged location. **Flatland** gallery excelled with **Carolein Smit**, selling most of the artist's ceramics. Collectors have bought many pieces from Quentin Sinh, featured by **Art Lexing**. **Conrad Bakker's** stand of vintage records was truly a hit, drawing the public's attention to **Analix Forever**. Buyers also welcomed the works of **Rowena Hughes (ROOM London)** and **H. Craig Hanna (Laurence Esnol)** with great interest, whereas galleries **Toxic** and **Dix 9** achieved satisfying sales.

With this condensed edition, SHOW OFF confirms its ambition to offer **a platform for debate** with **two conferences** held on artistic issues: a debate on artists' political activism during the Arab spring, sponsored by Guy Boyer (Connaissance des Arts), with the participation of Olivier Poivre d'Arvor (France Culture), artists Emeric Lhuisset, Najia Mehadji and Elie Bourgély, as well as François Blanc (Communic'Art) ; and a conversation around Canadian artist Conrad Bakker, proposed by Barbara Polla (Analix Forever), with Paul Ardenne and Frank Perrin.

An enriched video programming, built in collaboration with young curators (Guillaume Lasserre, Mathilde Roman), special guests rarely shown on the art market (Grégory Chatonsky, Maurice Benayoun, Valéry Grancher), performances and signatures filled the SHOW OFF LAB's agenda. For the first time at Show Off, a **monumental widescreen brought by Dropstuff** broadcast digital artworks on the Seine banks, a partnership which will be renewed next year.

Emerging talents were also highlighted, thanks to the launch of the **Grolsch Young Talents Prize**, awarded to French artist **Emilie Satre (Ladiray Gallery)** for her paintings. The laureate received a € 2,000 endowment, and begins a long-term collaboration with the brand.

This sixth edition consolidates SHOW OFF position as a perennial event, acclaimed by collectors and the general public. In 2012, the fair will continue to diversify its contents, and develop the Show Off Lab' programme of performances and conferences even further.

**SHOW OFF next edition
will take place on 18-21 October 2012
Port des Champs Elysées - Pont Alexandre III
www.showoffparis.fr**

