



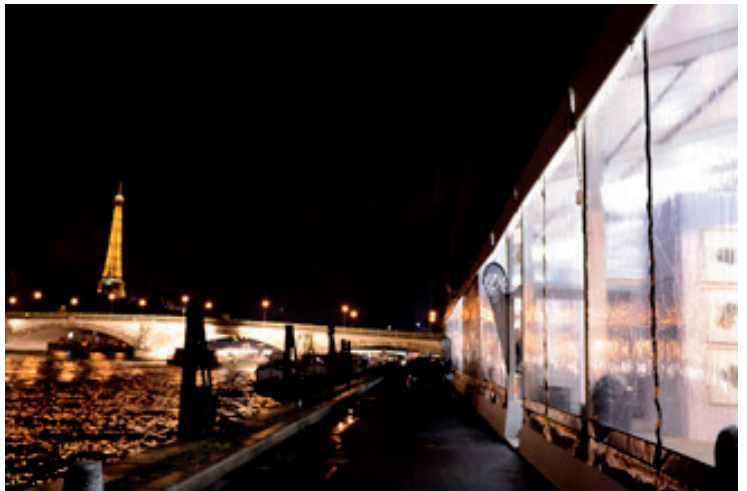
# 1 500 M2 AT THE FOOT OF THE GRAND PALAIS FOR SHOW OFF 2010

## TWICE AS MUCH SPACE AS IN 2009!

SHOW OFF expands this year to 1 500m<sup>2</sup> to accommodate galleries, artists, and the public in two luminous and elegant tents at the foot of the Grand Palais.

The first tent offers 800m<sup>2</sup> of space, an additional 200m<sup>2</sup> from SHOW OFF's 2009 edition. Located opposite this tent, SHOW OFF offers this year a second tent with 700m<sup>2</sup> of exhibition and animation space.

Once again, SHOW OFF will be located at the Port of Champs Elysées at the foot of the Grand Palais and the FIAC. The only art fair offshoot of the FIAC, SHOW OFF is not to be missed.



In its 5<sup>th</sup> year, SHOW OFF will feature solo show booths, with three sizes available: for emerging galleries -less than three years old; medium booths at 18m<sup>2</sup>; and large booths at 24m<sup>2</sup>.

In 2010, SHOW OFF expands for the benefit of its participating galleries, artists, and the public at large:

- SHOW OFF's unique focus on solo shows reinforces its identity as a fair in its own league
  - New signage and an eye-catching layout set the fair apart for increased visibility
  - SHOW OFF's fair-trade pop-up restaurant will make it an instant « it » spot during Paris's contemporary art week
  - Transparent tarps offer a stunning view of the Seine and the Eiffel Tower
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- SHOW OFF VIP members will have exclusive access to the FIAC at Grand Palais and courtyard A comprehensive VIP program (visits, valet parking, etc.) will also be available.

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Dates to remember for the 5th edition of SHOW OFF, the fair of SOLO SHOWS:

- Open to the public October 21 - 24, 2010 from 12 to 8pm
- Press preview October 20, 2010 from 12 to 6pm
- Public opening October 20, 2010 from 6pm to 10pm
- Port des Champs Elysées, Pont Alexandre III Paris 8<sup>th</sup>



[www.showoffparis.fr](http://www.showoffparis.fr)