

**SHOW
OFF™**

**INTERNATIONAL CONTEMPORARY
ART FAIR**

SHOW OFF BECOMES THE UNIQUE FAIR OF SOLO SHOWS IN PARIS

For its fifth edition, SHOW OFF 2010 offers a new and clearer concept : SHOW OFF becomes the fair of SOLO SHOWS.

SHOW OFF will take place from October 21-24, 2010, during Paris' Contemporary Art Week in conjunction with FIAC.

SHOW OFF will offer three booth sizes for participating galleries :

- An Emerging Solo Shows section for young galleries (less than 3 years old)
- Medium-sized booths (18m²)
- Large-sized booths (24m²)

SHOW OFF will take place in a large and luminous tent, in the heart of Paris, just a quick walk from the Grand Palais, on the Port des Champs Elysées.

Painting, photography, drawing, sculpture, video and installation ... all media will be featured in this fair where the artists prevail.

Save the date for October 21 - 24, 2010 to celebrate SHOW OFF 5th anniversary!

The strenghts of SHOW OFF, the fair of SOLO SHOWS :

- A partnership and a unique historical and geographical affiliation with FIAC
- A long-lasting artistic endeavor
- A far-reaching public exposure
- A unique focus on solo shows
- An ideal location
- A convivial spirit
- A high-quality VIP access

www.showoffparis.fr