

## AN EXHIBITION IN BEIJING AT HADRIAN DE MONTFERRAND GALLERY FOR THE WINNER OF THE PRIZE FID 2010



View of the gallery Hadrien de Montferrand in the 798 Art District in Beijing



View of the 798 Art District in Beijing – photo by Charlie Fong

The winner of the International Fair: 21st Century Drawings, among 55 students selected by a jury of professionals from the art world, will be invited to exhibit his work at Hadrien de Montferrand Gallery in Beijing. The Prize will be handed over to the winner on Friday, March 26<sup>th</sup>, during the fair's late-night opening.

**Hadrien de Montferrand Gallery, located in the heart of the Art District in Beijing is China's first gallery exclusively devoted to artworks on paper.** The gallery was founded at the end of 2009 by Hadrien de Montferrand, former Marketing Director of Artcurial, with the support of Laurent Dassault, President of the Studies and Development Committee of Artcurial.

The jury, chaired by the Director of IDF Serghei Litvin, is composed of the following personalities from the art world:

- Camilla Adami - Artist
- Christian Depardieu - Director of Galerie Depardieu
- Pierre Durieu - Mazarine bookstore (Modern and Contemporary Art)
- Pantelis Makkas - Video artist
- Hadrien de Montferrand - Director of Hadrien de Montferrand Gallery
- Charles Penwarden - Writer and collector of contemporary art
- Alice Pfeiffer - Journalist
- Vladimir Velickovic - Member of the Academy of Arts

The International Fair: 21st Century Drawings will be held in Paris, from March 26<sup>th</sup> to 28<sup>th</sup>, **featuring the work of 55 art students still attending courses at 16 Art Schools from 9 European countries.**

**The originality of the fair lies on the airy presentation and accessibility to the artworks:** the drawings are shown in a large open-space, unframed, in drawing boxes placed on tables.

The 2009 edition was a real success for art amateurs visiting the IFD and 2010 will undoubtedly be even more successful as **IFD's goal is to become a real bridge to promote tomorrow's emerging European artists.**

Dates and opening hours : Friday, March 26<sup>th</sup> - Saturday, March 27<sup>th</sup> - Sunday, March 28<sup>th</sup> - From 11am to 7pm  
Professional night opening and Prize award ceremony : Friday, March 26<sup>th</sup> from 7 to 9pm