

AN EXHIBITION IN BEIJING AT GALLERY HADRIAN MONTFERRAND FOR THE WINNER OF THE PRIZE FID 2010



View of the gallery Hadrien de Montferrand in the 798 Art District in Beijing



View of the 798 Art District in Beijing – photo by Charlie Fong

The winner of the International Fair: 21st Century Drawings, among 55 students selected by a jury of professionals from the art market, will be invited to exhibit his work at the gallery Hadrien de Montferrand in Beijing. The Prize will be hand over to the winner on Friday, March 26th, during the fair's late opening.

The gallery Hadrien de Montferrand, China's first gallery exclusively devoted to artworks on paper, is located in the heart of the Art District in Beijing. The gallery was founded at the end of 2009 by Hadrien de Montferrand, former marketing director of Artcurial, and with the support of Laurent Dassault, director of The Friends of the Pompidou Center.

The jury, chaired by the Director of IDF Serghei Litvin, is composed of the following personalities:

- Camilla Adami - painter
- Christian Depardieu - Director of the gallery Depardieu
- Pierre Durieu - Mazarine library (Modern and Contemporary Art)
- Pantelis Makkas - videographer
- Hadrien de Montferrand - director of the gallery Hadrien de Montferrand
- Charles Penwarden - writer and collectibles of contemporary art
- Alice Pfeiffer - art journalist
- Vladimir Velickovic - member of the Academy of Arts

The International Fair: 21st Century Drawings present in Paris, from March 26th to 28th, 55 art students currently following university courses in sixteen European art schools.

The originality of the fair is due to the presentation and access to the artworks : the drawings are shown in a large open-space, unframed, flat on tables in drawing boxes. Visitors are invited to discover the works, meet the students and acquire very reasonably priced drawings - between 100 and 300 euros!

The goal of the FID is to become a real bridge for publicizing the European artists of tomorrow.

Dates and opening hours : Friday, March 26th - Saturday, March 27th - Sunday, March 28th - From 11am to 7pm
Press Night: Friday, March 26th from 19pm to 21pm